Champaign County Tobacco Prevention Coalition Meeting
Tuesday, June 12th, 2018

Welcome and Introductions
Whitney Greger – CUPHD; Talia Shaw – CUPHD; Alyx McElfresh – CUPHD; Sara Maxwell – Parkland College; Catherine Grey – Rosecrance

- **Brainstormed ideas for more partners who would be interested in being a part of the coalition. Ideas included: Parkland Public Safety Department, Health Educators from McKinley, Respiratory Program members at Parkland, United Way, firefighters & police, American Lung Association, American Cancer Society, smoking cessation workers, & student organizations from Parkland and/or UIUC. We will look into all of these possibilities. If you know of anyone who is interested in joining, please send Alyx their email so they can be added to the coalition email list.

- **Community Partner Updates**
  - Parkland is continuing to work on enforcement for their smoke-free policies. Have noticed an increase in vaping around campus after graduation. It seems that the increase has occurred around the time that summer students started classes. The Truth Initiative grant that Parkland used has ended, and the wellness budget has been cut. They should have one more semester covered, but are actively looking for another grant. If there are any grants that you know of or if you come across any, please contact Sara.
  - Rosecrance's prescription drug campaign is still ongoing. They have a youth alcohol communication campaign coming up that will be in the high schools. Have noticed that vaping is huge in the high schools. E-cigarettes/juuls are not perceived as harmful like tobacco products are by a lot of the students.

- **E-Cigarette Policy Initiative-Survey**
  https://www.surveymonkey.com/r/KBS75HQ
  - CUPHD is working to collect community opinions on e-cigarette use in public places through a short survey collected by Survey Monkey. We need a representative sample of Champaign County therefore; we are looking to collect surveys from each municipality. We would greatly appreciate if you could take a minute to complete this survey, and share it with anyone else who may be interested.

- **Smokeless, Non-Traditional & Emerging Tobacco Products Ad Campaigns**
    - CUPHD currently has ad campaigns running for the following tobacco products: cigars, e-cigarettes, hookah, and smokeless tobacco. Ads are online, on CUMTD buses (interior cards), and there will be two 4x6 panel ads at Marketplace Mall. Handed out e-cigarette/juul posters that are aimed towards youth. Trying to get them to places where youth will be at this summer. If you know of somewhere that would like some, please contact Alyx.
    - The CDC Tips Campaign is also still ongoing on many different platforms.

- **Smoke-Free Illinois**
    - CUPHD is working with a local facility on a citation.
    - Anyone can report a smoking complaint to CUPHD, and we will follow up with the establishment. Complaints can be made through this link: http://www.c-uphd.org/submit-smoking-complaint.html
    - It was mentioned that e-cigarettes are not included in SFIA, but facilities can include e-cigarettes in their policies.

- **Smoke-Free Grounds Policy Initiative**
    - Anyone can contact CUPHD about smoke-free grounds and/or e-cigarette policies for their business.

- **REALITY Teen E-cigarette Advocacy**
    - Seniors in a government class at Centennial H.S. worked on an e-cigarette advocacy project last semester. Six students from the class presented to the Champaign City Council on why e-cigarettes should be included in Smoke-Free policies. A study session will be conducted by the city council, and it could potentially lead to e-cigarettes being banned from indoor spaces. TBD.

- **Tobacco Compliance Checks**
    - Last round of checks for this fiscal year were conducted in May. There were 8 total sales in the 100 vendors that were checked in Rantoul and CU.
    - Teens are always needed for this program, must be 16 or 17. If anyone is interested in being a driver for checks they must be 21. If you or someone

you know would be interested in the program, please contact Talia for more information.

- **Legislative Updates**
  - Tobacco 21 in IL, which would raise the age of purchasing tobacco & e-cigarettes from 18 to 21, passed in both the house & senate. Waiting to see if Governor Rauner will sign the legislation. As of June 7th, a spokeswoman from the governor's office said that he had not yet received the legislation. It is expected to be on his desk later this month. If legislation were to pass it is unclear how long it would take to be implemented.
  - New resource from the CDC's Office of Smoking & Health that is on e-cigarettes & youth. I have attached the resource.

- **Next meeting date and time: TBA**