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Champaign-Urbana Public Health District

**FOR IMMEDIATE RELEASE**

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## **Champaign-Urbana Public Health District Teams Up with CredibleMind to Expand Local Mental Wellbeing Resources**

*The partnership provides Champaign-Urbana residents with free digital access to more than 10,000 science-backed self-care resources*

CHAMPAIGN, IL – The Champaign-Urbana Public Health District (CUPHD) announces its commercial partnership with CredibleMind, an intuitive platform offering free and local wellness-oriented digital content. This platform enables employees, healthcare providers, and community organizations to support consumer-centric engagement and provide personalized mental health resources. The partnership will make CredibleMind an accessible digital resource for more than 125,000 residents of Champaign and Urbana, IL.

Founded in 2018 by Deryk Van Brunt and Marcos Athanasoulis, CredibleMind provides a comprehensive population-based mental health ecosystem, which includes analytics reporting on service needs, usage, and outcomes. Focused on early intervention and prevention of mental health issues, CredibleMind offers over 10,000 evidence-based and scientifically backed resources, aiming to provide users with credible self-care options to enhance their overall well-being without requiring medical intervention.

“Behavioral Health has long been an area of concern in our Community Health Assessment,” says Administrator Julie Pryde. “While our community has service providers for behavioral health, what we lacked was prevention resources. CUPHD hopes that this resource, which is free and available to all, will help fill that gap”

CredibleMind enables payers, public health departments, employers, insurers, healthcare providers, and community organizations to provide their constituents with a comprehensive and holistic ecosystem for the prevention and early intervention of mental illness. Complete with assessments, education, and interventions that empower users to engage in mental wellbeing, each customized platform offers connections to local community resources and population-level analytics.

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For more information about CredibleMind, visit <https://www.crediblemind.com>. To access the CUPHD CredibleMind site, visit <https://c-uphd.crediblemind.com/>.

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