



FOR IMMEDIATE RELEASE
April 25, 2006

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Champaign-Urbana Public Health District

Health District to Celebrate “Take Our Daughters and Sons to Work Day”

**Kids To Design Public Health Education Campaign, Learn About Caring
Professions and Balancing Work and Home Life**

Urbana, IL – April 28 is “Take Our Daughters and Sons to Work Day,” and the Champaign-Urbana Public Health District will offer a full day of activities to teach kids about Public Health and other “caring professions.” The children will discuss balancing work and family life and will design a public health education campaign, to be presented to parents and the media the same day.

The Ms. Foundation launched “Take Our Daughters and Sons to Work Day” in April 2003, to get parents to share their work lives with their children and to talk about the challenges of finding meaningful work while also dedicating time to family and community.

Nearly 14 million employed parents are gearing up to bring their children to thousands of workplaces across the country. An estimated 10 million girls and six million boys will learn about traditional and non-traditional employment in government, nonprofit and for-profit workplaces.

Over a dozen children of Health District employees will participate in the event. The day will begin with breakfast, an “ice-breaker” to help the kids get to know one another, and an overview of public health programs and services. Just before a “business lunch” the group will visit the “Conversation Café,” in which each will envision his or her ideal work and home life. The children will then create art works representing their dream jobs.

In the afternoon the kids will create a “Caring Tree,” with each leaf representing a caring person in the child’s life. They will talk with Health District staff about “caring professions,” including jobs in public health. They will discuss different kinds of work – paid, underpaid and unpaid – and the value that all work has on society.

The rest of the afternoon will be dedicated to the creation of a public health education campaign, after which the children will present their ideas to parents and the media.

For more information contact Julie Pryde, Director of the Health District’s Division of Infectious Disease Prevention & Management: (217) 239-7827.

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